



Covid-Safe Together Apart, Summer Cirque Outdoor Live Show Busts Ontario's Pandemic Blues, Starting Canada Day!

Canada's Own, World-famous, Multiple Tony Award Winning Creatives, The 7 Fingers, to Produce

May 10, 2021 —Toronto, ON —From [The Concierge Club](#), producer of Toronto's highly successful *POLAR Drive* Holiday drive through event, comes ***Together Apart Summer Cirque: A Summer Tale***. This never-before-seen outdoor, live theatrical cirque show is set to amaze audiences starting July 1, Canada Day. Canada's own, world renowned production company, [The 7 Fingers](#), creates this exclusive acrobatic theatrical production— its first in-person presentation since the world locked down, more than a year ago. Live, outdoor performances will run Thursday through Sunday nights, weekly until August 1 at the Markham Fairgrounds. Early-bird tickets for the one-hour performances go on sale May 10 and are available at www.togetherapartcirque.com. This event will be fully compliant with government Covid-19 safety regulations. Partial proceeds will be donated to the Restaurants Canada mental health initiative.

"Ontario has experienced some of the world's most severe lockdowns and we're staging an outdoor, safety-compliant, live entertainment event to bring some joy to everyone that has sacrificed so much," says Monica Gomez, President and Founder, The Concierge Club. "Audiences can expect world-class production values in this breath-taking acrobatic theatre performance by Tony Award winning creatives. *Together Apart Summer Cirque* is my vote of confidence that after the long fight to curb covid, Ontario will be ready for safety-compliant outdoor gatherings come Canada Day. A portion of proceeds will go to Restaurants Canada to support the mental health and wellness of local restaurateurs and employees. We're collaborating with Markham Fairgrounds and local health authorities to ensure full covid safety compliance."

Together Apart Summer Cirque: A Summer Tale

A Summer Tale takes audiences into a fantasy world where the lives of 10 familiar, magical characters converge at a ball to celebrate the summer solstice. As they interact with one another in drama, delight, and acrobatic feats; an enchanting story unfolds. A sensation of sight, sound and emotion, *A Summer Tale* promises to dazzle audiences with heart-pounding cirque performances, stunning costume design, breathtaking staging, audience engagement and ruckus musical beats.

Together Apart: Socially Distanced Audience Platforms

Together Apart will adhere to health regulations set by the Ontario government. Masks are mandatory for entry. In order to maintain social distancing, individual private platforms, spaced apart from one another, will provide outdoor seating for groups of up to five guests in the same bubble. Guests are asked to self-screen before attending. Traffic flow infrastructure will be in place to avoid crowding and hand sanitization stations will be positioned throughout. Full safety details available [online](#) If guidelines become more restricted, the event will convert to a drive-in format.



Tickets

Early bird tickets are available [online](#) while quantities last (\$44, \$52 and \$60 per person). Regular ticket prices are: \$65, \$75 and \$85 per person. Minimum four tickets per platform with a maximum of five. For performer safety and audience comfort, shows will be moved to alternate (dry) days in the event of rain.

About 7 Fingers

The 7 Fingers, redefining contemporary cirque-style entertainment since 2002. The Montreal-based creative collective of writers, directors, and choreographers merge acrobatics, theatre, dance, multimedia, music and storytelling to push the definition and potential of live performance. From headlining its own productions that have appeared on Broadway to performances at the Academy Awards, Olympic Ceremonies, and even an Hermes runway show, The 7 Fingers features unparalleled theatrical and acrobatic talent and Tony Award winning creatives. Learn more about the company at www.7fingers.com.

About Restaurants Canada

Restaurants Canada is a national, not-for-profit association advancing the potential of Canada's diverse and dynamic foodservice industry through member programs, research, advocacy, resources and events. Before the start of the COVID-19 pandemic, Canada's foodservice sector was a \$95 billion industry, directly employing 1.2 million people, providing Canada's number one source of first jobs and serving 22 million customers across the country every day. The industry has since lost hundreds of thousands of jobs and billions in sales due to the impacts of COVID-19. Visit www.restaurantscanada.org for more information.

About The Concierge Club

The Concierge Club is the go-to agency for premium experiential marketing and events. The event industry leader has worked with the world's top brands, such as LVMH, Sephora, Arterra, HP, and many more. Visit theconciergeclub.ca for more information.

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Visual assets are available [here](#). Additional assets will be added by July 2, 2021.

Social Media: @together.apart; #TogetherApart

Online: www.togetherapartcirque.com

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